

## Press Release

### **SUCCESSFUL CONCLUSION OF International Light Fair in Chennai from 4 to 7 March 2011.**

**The four-day specialized event on lighting, Light India International 2011 successfully concluded today (7 March ) in Chennai Trade Centre. This biggest lighting event in India is reported to have generated on the spot business for more than US\$ 20 million. ... exclusive of the business under negotiations which is reported to be more substantial. More than 15000 business visitors visited the event.**

Lii2011 was participated by more than 220 manufacturers including 80 from overseas mainly from China, Germany, Taiwan, Italy, Malaysia, Singapore, South Korea, Sweden, Switzerland, UAE, USA.

On the sidelines of the exhibition, Seminars, Meets, Technical sessions, Theme pavilion, Laser shows and Cultural programmes were organized by the Chennai State Centre of Indian Society of Lighting Engineers, the organizers of the fair.

The Mayor of Chennai, Thiru M. Subramanian inaugurated the event on 4<sup>th</sup> March.

The first day (March 4, 2011) witnessed product presentations and technical detailing meet of sponsor companies. A Technical seminar on Green Lighting for a Greener World was held on March 5, in which lighting experts from India and overseas made presentations on various facets of to Green Lighting.

Electricians Meet, Architects' Association Meet and IndiaMart Award presentation were held on the third day, i.e., on March 6. In the Architect's Meet, a memento to Padmashri Mr CR Raghavendran was presented in token of appreciation of his contribution to the field of Architecture.

The last day of the event, viz today (7 March 2011) featured a Seminar on Green Lighting Concepts including Lecture on LED Lighting. Dr. Prakash Barjatia, Director, School of Light & Energy, Pune and Er. A. K. Venkatasamy, President, TNEIEA (Tamil Nadu Electrical Installation Engineers Association) addressed the attendees across the departments - PWD, CPWD, Railways, ICF, BSNL, MES, Port Trust, Airport Authority and TNEB, among others.

There were students, professors and lighting enthusiasts from various universities across the nation, who browsed around the entire exhibition halls, gathering around stalls that they found interesting, informative and educational.

Best Stall Award (Small Area)		
1	101	Swan Electric Engineering Company Private Limited
2	26	Moon Electrical Corporation
3	96	Satco Traders India Pvt Ltd.
3	118	Prolite Autoglo Limited
Best Stall Award (Large Area)		
	BoothNo	Company Name
1	170	GE India Industrial Pvt. Ltd
2	172	M.N.Trading (Hybec) – Mumbai
2	174	Bag Electronics – Germany
2	164	Atco Controls - Austria
3	81	Samson Lighting Pvt Ltd – Chennai
3	70	Abba Lighting Solution – Chennai
Innovative Contribution Award		
1	187	Philips Gardco Lighting - USA
2	170	GE India Industrial Pvt. Ltd
2	117	Maximalight – Korea
3	144	Binay Opto Electronics Private Ltd - Kolkata

The inaugural programme ended with a dramatic laser show “From Ocean to the Stars: A Splash of Color”, by its creator Manick Sorcar, the renowned laserist from USA. His show remained as the entertainment-highlight of each evening, which included “Imagination”, a spectacular laser-live extravaganza by his group thrilling the packed audience with the magic created by the cutting edge-technology of laser and the state-of-the-art in lighting.

The fair was organized in the backdrop of Indian lighting industry witnessing a remarkable growth owing to increased investments in the Infrastructural sectors, reduced import duty and growing living standards. The Light India International 2011 publicized the developments taking place in the lighting industry and provided excellent marketing opportunities for all the products and services of the lighting industry.

The exhibition showcased a wide range of products over 12500 sqm exhibition area in Chennai Trade Centre, covering Residential, Commercial and Retail lighting; Industrial lighting; Street lighting; Security lighting; Environmental/Landscape lighting; City beautification lighting; Architectural lighting; Railway/Metro lighting; Airport & Runway lighting; Refineries / Mines lighting; LED lighting; Intelligent lighting; Lighting with non-conventional energy; Specialty lighting; Lighting accessories and controls; Power saving solutions; and Testing and measuring instruments, IT, Publications and Consultancy services relating to lighting industry.

In tune with the theme of the event, Green Lighting for a Greener World, the event highlighted LED, energy saving solutions